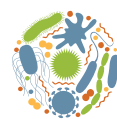


THE 14TH ANNUAL

Genomics of Energy & Environment Meeting & New Lineages of Life Symposium

HOSTED BY THE

U.S. Department of Energy Joint Genome Institute



NeLLi New Lineages of Life

APRIL 2 – 5, 2019

INDUSTRY SHOWCASE & SPONSORSHIP PROSPECTUS

The 14th Annual Genomics of Energy & Environment Meeting, hosted by the U.S. Department of Energy (DOE) Joint Genome Institute (JGI), is the premier meeting that brings together members of the scientific community pursuing frontier energy and environmental genomics research, data science, technology development and education. We expect the event to draw some 650 participants from universities, companies, funding agencies and national laboratories from around the world – high-profile scientists, early career researchers, postdocs, graduate students, and educators.

The Annual Meeting will be held April 3-5 in downtown San Francisco, at the Hilton Union Square. It will be preceded on Tuesday, April 2, by workshops featuring the latest in technology innovations, as well as three separate hands-on tutorials devoted to enabling participants to harness the computational power of the DOE Systems Knowledgebase

(KBase) for isolate analysis, functional genomics, and exploring the microbiome space. The “NeLLi 2019 Symposium: From New Lineages of Life to New Functions,” will be held all day on Tuesday, April 2nd and half day Wednesday, April 3rd. NeLLi 2019 will focus on experimental innovations, computational advances, and other technological developments that will enable researchers to move from identifying microbial novelty to assigning metabolic and functional capabilities.

The Meeting opening keynote address is at 1pm on Wednesday, April 3, and the final session will conclude at 3pm on Friday, April 5.

Benefits of Your Sponsorship

- Exhibitor Showcase/Poster Receptions presence: 5pm-9pm on Wednesday, April 3 and 5pm-9pm on Thursday, April 4.
- Lunchtime (12pm-1pm) speaking slot in main ballroom on either Thursday, April 4 or Friday, April 5.
- Complimentary pre- and post-show registration list with complete contact information (one-time use per list).
- Company logo/description on the JGI Meeting app.
- Company logo and link on the JGI Meeting website.
- Table spaces will include a 6-foot skirted table, 2 chairs, pipe-and-drape frames, and include an electrical connection.

Sponsorship Levels and Benefits

We are offering the opportunity to sponsor this meeting at a range of levels detailed below.

Kingdom-Level Sponsor: \$20,000 (1 available)

- Your company will receive recognition as primary sponsor by the JGI Director during the Opening Remarks.
- Your company logo will be featured prominently on the custom-designed conference shirt.
- Your company will have a 20-minute slot at the Thursday Industry Showcase Luncheon.
- Choice of prime location for table display at the Exhibitor Showcase/Poster Receptions.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- Your company marketing materials will be displayed prominently adjacent to the registration desk.
- Two full-conference registrations (\$1,600 value).
- Two additional Wednesday/Thursday evening Exhibitor Showcase/Poster Receptions passes.

Phylum-Level Sponsor: \$15,000 (2 available)

- As an Industry Showcase Luncheon sponsor, your company will receive an introduction by the JGI Director before lunch.
- Your company will have a 15-minute slot at either the Thursday or Friday Industry Showcase Luncheon.
- Your company will have a choice of location for table display at the Exhibitor Showcase/Poster Receptions.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- Your company marketing materials will be displayed prominently adjacent to the registration desk.
- Two full-conference registrations (\$1,600 value).
- Two additional Exhibitor Showcase/Poster Receptions passes.

Genus-Level Sponsor: \$10,000 (4 available)

- As sponsor of either an afternoon break or Exhibitor Showcase/Poster Receptions, your company will receive official recognition.
- Your company will have a 10-minute talk slot at the Friday Industry Showcase Luncheon.
- Your company will have a choice of location for table display at the Exhibitor Showcase/Poster Receptions.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- Your company marketing materials will be displayed prominently adjacent to the registration desk.
- One full-conference registration (\$800 value).
- Two additional Exhibitor Showcase/Poster Receptions passes.

Species-Level Sponsor: \$5,000 (4 available)

- Your company will have a short talk slot at the Friday Industry Showcase Luncheon.
- Your company will have a table display at the Exhibitor Showcase/Poster Receptions.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- Your company marketing materials will be displayed prominently adjacent to the registration desk.
- One full-conference registration (\$800 value).
- One additional Exhibitor Showcase/Poster Receptions pass.

- **Setup for the Industry Showcase/Poster Exhibition begins at noon on Wednesday, April 3rd and must be completed by 4pm.**
- **Takedown must be completed by noon on Friday, April 5th.**
- **It is expected that a company representative be present during the entire Exhibitor Showcase/Poster Receptions.**

New Lineage Sponsor: \$5,000 (2 available)



The JGI Annual Meeting will be preceded by "NeLLi 2019 Symposium: From New Lineages of Life to New Functions." NeLLi 2019 will focus on experimental innovations, computational advances, and other technological developments that will enable researchers to move from identifying microbial novelty to assigning metabolic and functional capabilities.

- Your company will receive a Meeting Chair introduction.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- Your company marketing materials will be displayed prominently adjacent to the registration desk.
- One NeLLi 2019 registration (\$300 value).

Please let us know how we can help you get the most out of the JGI Annual Meeting and NeLLi experience.

Questions? Contact David Gilbert, degilbert@lbl.gov.