

## SPONSORSHIP PROSPECTUS

# The 15th Annual DOE Joint Genome Institute Genomics of Energy & Environment Meeting

March 22 – 26, 2020

Oakland Marriott City Center



**VEGA** Viral EcoGenomics  
& Applications  
Symposium hosted by the DOE Joint Genome Institute

[usermeeting.jgi.doe.gov](http://usermeeting.jgi.doe.gov)

**The 15th Annual Genomics of Energy & Environment Meeting**, hosted by the U.S. Department of Energy (DOE) Joint Genome Institute (JGI), is the premier forum for convening members of the scientific community pursuing frontier energy and environmental genomics research, data science, and technology development. The meeting targets 650 participants from academic institutions, industry, funding agencies, and national laboratories from around the world — faculty, industry scientists, research staff, postdocs, graduate students, and educators.

The JGI Annual Meeting will be held at the Oakland Marriott City Center. The venue is conveniently located close to Lawrence Berkeley National Laboratory, and the University of California, Berkeley and San Francisco campuses, and is easily accessible via public transportation from the three international airports that frame the San Francisco Bay Area's vibrant biotechnology industry and Silicon Valley innovation ecosystem.

While the formal JGI Annual Meeting kicks-off Tuesday, March 24 at 8:30AM, it will be preceded by the Viral EcoGenomics & Applications Symposium — VEGA2020 (Sunday – Monday, March 22-23). The VEGA2020 will focus on recent experimental innovations and computational advances that enable researchers to move from observation to predictive and prescriptive analysis of the millions of uncultivated viruses being uncovered.

Additionally, there are other opportunities in advance of the main JGI Annual Meeting for those may have an interest in learning about resources supported by the DOE Office of Science. These include an algal genome analysis workshop, and hands-on tutorials devoted to enabling participants to harness the computational power of the DOE Systems Knowledgebase (KBase) for isolate analysis, functional genomics, and exploring the microbiome space.

### BENEFITS OF YOUR SPONSORSHIP

By participating in the JGI Annual Meeting as a sponsor, you and your colleagues will have multiple opportunities for high-quality engagement with global thought leaders in genomics, data science, and technology development.

As a sponsor, your company will be entitled to:

- **Industry Showcase Luncheon or Pre-Reception Lightning Talk.** Your company will be afforded a speaking timeslot commensurate with the sponsorship level on either Tuesday, March 24, 2020 or Wednesday, March 25, 2020.
- **Dedicated exhibitor space at the Industry Showcase/Poster Reception.** Table spaces will include a 6-foot skirted table, 2 chairs, pipe-and-drape frames, and an electrical connection.
- **Pre- and post-show registration list with attendee contact information** (one-time use per list).
- **Your company logo/description on the JGI Meeting app and on the JGI Meeting website.**
- **Your logo/company identity will be featured on the rotating slideshow between plenary sessions.**

## SPONSORSHIP LEVELS AND BENEFITS

*We are offering the opportunity to sponsor this meeting at a range of levels detailed below.*

### Phylum-Level Sponsor: \$15,000

- Your company will receive recognition as a primary sponsor by the JGI Director during the conference opening session.
- Your company logo will be featured prominently on a custom-designed conference giveaway.
- A choice of a 20-minute lightning-talk slot at the Tuesday or Wednesday Industry Showcase Luncheon, or immediately preceding one of the Exhibitor Showcase/Poster Receptions.
- A double-sized display space and choice of prime location at the Exhibitor Showcase/Poster Receptions.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- Two full-conference registrations (\$1,600 value).
- Two additional Tuesday/Wednesday evening passes for the Exhibitor Showcase/Poster Receptions.

### Genus-Level Sponsor: \$10,000

- Your company will receive official recognition in support of luncheon, reception, or coffee break.
- A choice of a 10-minute talk slot at the Tuesday or Wednesday Industry Showcase Luncheon, or immediately preceding one of the Exhibitor Showcase/Poster Receptions.
- Your company will have a choice of location for table display at the Exhibitor Showcase/Poster Receptions.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- One full-conference registration (\$800 value).
- Two additional Tuesday or Wednesday evening passes for the Exhibitor Showcase/Poster Receptions.

### Species-Level Sponsor: \$5,000

- A lightning-talk slot at the Tuesday or Wednesday Industry Showcase Luncheon, or immediately preceding one of the Exhibitor Showcase/Poster Receptions.
- Your company will have a table display at the Exhibitor Showcase/Poster Receptions.
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions.
- One full-conference registration (\$800 value).
- One additional Tuesday/Wednesday evening pass for the Exhibitor Showcase/Poster Receptions.

### Phage-Level Sponsor (for VEGA Symposium Only) \$3,000



The JGI Annual Meeting will be preceded by Viral EcoGenomics & Applications Symposium — VEGA2020, which will focus on experimental innovations, computational advances, and other technological developments that will enable researchers to move from observation to predictive and prescriptive analysis. As a Phage-level sponsor you will receive:

- A VEGA2020 Symposium Chair introduction.
- Your company will have a table display at the Exhibitor Poster Reception.

- A lightning talk slot during the Symposium.
- Your logo/company identity featured on the VEGA2020 webpage.
- Your logo/company identity featured on the rotating slideshow between presentations.
- Includes one VEGA2020 Symposium registration (\$400 value).

Should your company seek to sponsor the main JGI Annual Meeting in addition to VEGA2020, a discount of \$1,000 will be applied to whichever sponsorship level is desired.

### Poster Prize Sponsorship (JGI Annual Meeting/VEGA2020 Symposium) \$500

This opportunity targets recognition of exceptional poster presentations in content areas relevant to the sponsoring journal or professional society.

#### Space Assignment

Exhibition hall spaces will be assigned on a first come, first-served basis. The JGI staff will seek to accommodate exhibitors' tabletop booth location requests, with the priority given to Phylum- and Genus-level Sponsors. Space assignments will be made by February 3, 2020.

#### Exhibition Staffing Requirement

All tabletop exhibits must be staffed by a representative during stated exhibit hours.

#### Installation and Dismantling

Exhibits must be fully installed by 5:00PM on Monday, March 23, 2020, and must remain in place until dismantling begins at 8:00PM Wednesday, March 25. Exhibits must be completely dismantled by 10:00PM Wednesday, March 25, 2020.

VEGA2020 Sponsor booth space must be installed by 12:00PM on Sunday, March 22, 2020 and dismantled after 5:00PM on Monday, March 23, 2020.

If these above options don't meet your particular needs, please let us know and we'd be happy to work with you to get the most out of the JGI Annual Meeting and VEGA2020 experience. Contact **David Gilbert**, [degilbert@lbl.gov](mailto:degilbert@lbl.gov).