Sponsor Prospectus

Walnut Creek, California · usermeeting.jgi.doe.gov

2024 JGI Annual Meeting · September 30-October 4, 2024

Open to all, the 2024 Annual Genomics of Energy & **Environment Meeting**, hosted by the U.S. Department of Energy (DOE) Joint Genome Institute (JGI), is the premier forum for convening members of the scientific community pursuing the frontiers of energy and environmental genomics, metabolomics, and synthetic biology research; data science, and technology development.

The JGI Annual Meeting will be held at the Walnut Creek Marriott, easily accessible via public transportation from two international airports in the San Francisco Bay Area, and not far from the region's vibrant biotechnology industry, the Silicon Valley innovation ecosystem and the growing science driven cluster in the greater Sacramento area. Registration for the 2024 Annual Meeting registration is available here.

Benefits of Your Sponsorship

By participating in the JGI Annual Meeting as a sponsor, you and your colleagues will have multiple opportunities for high-quality engagement with global thought leaders in omics, data science, and technology development. Sponsor level benefits are described below.

Basic Sponsor: \$5,000

- One full-conference registration. Additional staff may be brought in to help with the Tuesday and Wednesday night poster sessions at \$50 per person.
- One 10-minute industry talk slot during lunch on October 1 or 2 to the Meeting attendees.
- · A dedicated slot to display one scientific poster for both poster sessions.
- Your company logo/description on the JGI Meeting website.
- Dedicated exhibitor space (6 ft x 30-in table with table skirts and an electrical connection)
- Pre- and post-show attendee contact information enabling you to send two emails (opt-in for further communications).
- Your logo/company identity will be featured on the rotating slideshow between plenary sessions in the California ballroom.

Refreshment Break/Poster Reception Sponsor: Additional \$2,500

- In addition to the benefits described, prominent promotion and recognition of the company through announcements before and after the breaks/reception. They will also have space for dedicated roll-up signage provided by the company beside their sponsorship table.
- · An additional full-conference registration.

Poster Prize(s) Sponsorship: \$1,000

This opportunity affords branding recognition on winning poster selection certificates as judged by conference participants. Certificates will be presented to awardees by the JGI Director at the evening reception and the sponsor acknowledged.

Installation and Exhibition

Exhibits must be fully installed by 10:00 AM on Monday, September 30, 2024, and remain in place until 1:00 PM Thursday, October 3.

The poster sessions will take place in a room adjacent to the California ballroom. Highboy tables will be available for sponsors in the area.

Exhibition spaces will be assigned on a first come, first-served basis. Exhibit booths should be staffed during:

- Monday, September 30: 12:00-1:30 PM lunch
- Tuesday, October 1: 12:00-1:30 PM lunch
- Tuesday, October 1: 4:00–6:00 PM poster session
- Wednesday, October 2: 12:00-1:30 PM lunch
- Wednesday, October 2: 3:30-5:30 PM lunch

We are happy to work with you to get the most out of the JGI Annual Meeting experience. Contact Massie Ballon, mlballon@lbl.gov

